

# Privacy Policy

## Who we are

We are EDUCATE Ventures Research Ltd, a limited company (registered with number 12958844).

Our registered address is:

Hilden Park House, 79 Tonbridge Road, Hildenborough, Tonbridge Kent, TN11 9BH

EDUCATE Ventures Research Ltd is the controller and responsible for this website.

Ibrahim Bashir is responsible for overseeing questions in relation to this privacy notice. If you have any questions about this privacy notice, including requests to exercise your legal rights, please contact Ibrahim Bashir at [hello@educateventures.com](mailto:hello@educateventures.com)

## How we use your data

### When you sign up for our services or participate in research

When you purchase and/or sign up for one of our services or bespoke consultancy services, we will use your personal information to process your order and provide you with the service. The details we collect from you when you purchase and/or sign up for one of our services include your name, job title, email address, company name and telephone number. We will also collect financial information required to process your order.

To complete your order, we share your personal information with any subcontractors who are involved in the order process such as payment providers, as well as credit reference agencies that we use to assess fraud, credit and/or security risks.

We engage in research projects where we will invite data subjects to provide their personal data to facilitate that research.

We need to process your personal information in this way to provide the services.

### When we record meetings or calls

Where we record video or audio calls (for example, via platforms such as Zoom or Teams), we will always inform you before the meeting begins and ask for your consent. Recordings are used solely for internal purposes such as note-taking and follow-up, and are not shared with third parties except where required by law. You have the right to decline recording at any time; this will not affect your participation in the meeting or our relationship with you. Recordings are retained only for as long as is necessary and are then securely deleted in line with our data retention practices. If you have any questions about how meeting recordings

are handled, please contact Ibrahim Bashir at [hello@educateventures.com](mailto:hello@educateventures.com).

### **When you attend one of our events or industry events**

When you attend one of our events (such as a presentation or seminar), we will collect information from you including your name, job title, email address, company name and location, and telephone number. If you have already signed up to or otherwise registered an interest in our services and registered to attend an event, we will use the details we already hold on file for you to confirm your booking. We will need to use your personal information in this way to complete the booking contract between us.

If we host an event with a business partner, we may provide a delegate list to the organisations and other individuals who attend our events. We do this because our events provide a useful network opportunity and we have a legitimate interest in wanting to help build and develop the EdTech ecosystem. You can object to us using your information in this way by contacting us by email at [hello@educateventures.com](mailto:hello@educateventures.com).

### **When you email us**

When you contact us with general enquiries, we may also handle your personal information (your name, contact details and the other details you provide to us) in order to provide the customer services you have requested. This could be when you ask us to provide more information about our services.

We rely on your consent to handle your personal information in this way. If you do not provide us with the personal information we request from you for customer service purposes, we may not be able to fully answer your queries.

### **When you have expressed an interest in our services.**

This section applies if you have opted-in to receive marketing communications from us or have previously expressed an interest in our services and have not opted out.

We will handle your personal information (such as name, email address, job position, company name and location, and telephone number) to provide you with marketing communications in line with any preferences you have told us about.

When we send you marketing emails because you have opted in to receive them, we rely on your consent to contact you for marketing purposes. If you have not opted-in and we send you marketing emails, we do this because of our legitimate interest to promote the success of EDUCATE Ventures Research and we believe you would benefit from such communications. Every email we send to you for marketing purposes will also contain instructions on how to unsubscribe from reading them.

You are not under any obligation to provide us with your personal data for marketing purposes.

You can tell us that you do not want your personal information to be processed in this way at any time by contacting us at [hello@educateventures.com](mailto:hello@educateventures.com), or, where relevant, by following the unsubscribe link shown in every marketing communication you receive from us. Be aware we will need to keep your contact details on record to remember your communication preferences.

### **To improve/develop our products and services**

We may occasionally use personal data to improve the quality of our existing products and services and in the development of new products and services. We seek your explicit consent to use your data in this way. This may include data that is provided to us through participation in the accelerator programme. In these cases, the data that is processed is minimised as far as is practicable, and is anonymised where possible.

### **When you have expressed an interest in a career with us**

If you contact us directly or via a job board either speculatively or about a particular job opening, we will store and process your personal information (name, contact details, career history and any other details you provide to us) for the purposes of processing your application. If you reach the offer stage of our interview process, we may also use this information to perform reference and background checks on you (you will be asked again for your permission to use your data at that point). If you are not suitable for any current positions, we may keep your personal information for a period of up to a year so that we might contact you in the event that a potentially suitable position becomes available. You can tell us that you no longer want your data to be stored and processed in this way at any time by emailing us at [hello@educateventures.com](mailto:hello@educateventures.com)

### **If our business is sold**

We will transfer your personal information to a third party:

- If we sell or buy any business or assets, we will provide your personal information to the buyer (but only to the extent that we need to, and always in accordance with data protection legislation); or
- If EDUCATE Ventures Research or the majority of its assets are acquired by somebody else, in which case the personal information held by EDUCATE Ventures Research will be transferred to the buyer

We process your personal information for this purpose because we have a legitimate interest to ensure our business can be continued by the buyer. If you object to our use of your personal information in this way, the buyer of our business may not be able to provide services to you.

In some circumstances, we may also need to share your personal information if we are under a duty to disclose or share it to comply with a legal obligation.

### **Cookies**

A cookie is a small file that we store on your device when you browse our websites. We do this when

there is a reason to remember information from one page view to the next.

Sometimes it is necessary to do this. For example, to keep our website safe from malicious attacks, or to remember your preferences.

Our websites only use essential cookies. A full list of the cookies that are set is available below. We review this list regularly to check list accuracy:

Cookie Name	Domain	Purpose	Duration	Cookie Type
XSRF-TOKEN	educateventures.com	Used for security reasons	Session	Essential
bSession	educateventures.com	Used for system effectiveness measurement	30 minutes	Essential
Fedops.logger.sessionId	educateventures.com	Used for stability/effectiveness measurement	12 months	Essential
Hs	educateventures.com	Used for security reasons	Session	Essential
SSR-caching	educateventures.com	Used to indicate the system from which the site was rendered	1 minute	Essential
svSession	educateventures.com	Used in connection with user login	2 years	Essential
_learn_press_session_*	aireadiness.academy	to store a unique session ID, store a unique user ID.	2 days	Essential
_wordpress_login_guest	aireadiness.academy	This cookie is used to store customer credentials securely when processing a purchase on the website - the cookie is essential in making a secure online transaction.	1 hour	Essential

You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser. You can choose to delete Cookies at any time; however you may lose any information that enables you to access our website more quickly and efficiently.

For more information generally on cookies, including how to disable them, please refer to [allaboutcookies.org](http://allaboutcookies.org). You will also find details on how to delete cookies from your computer.

### **Websites we link to**

Our site may, from time to time, contain links to and from the websites of our affiliates. If you follow a link to any of these websites, please note that you have left our site and these websites have their own privacy policies.

We do not accept responsibility or liability for these policies or websites. Please check their policies before you submit any personal information to these websites.

### **Where we store your data**

We are based in the United Kingdom (UK). However, we use external third parties who are based outside of the UK so their processing of your personal information will involve a transfer of data outside of the UK..

Whenever we transfer your personal information outside of the UK, we ensure it is protected by making sure at least one of the following safeguards is in place:

- By transferring your personal information to a country that has been deemed to provide an adequate level of protection by the UK Secretary of State;
- By using the UK's International Data Transfer Agreement (IDTA) or the UK Addendum to the Standard Contractual Clauses, as approved by the Information Commissioner's Office (ICO), which give your personal information equivalent protection;
- Where we use providers based in the US, we may transfer data to them if they participate in the UK Extension to the EU-US Data Privacy Framework, or if we have ensured that appropriate safeguards are in place, such as the UK's International Data Transfer Agreement (IDTA) or the UK Addendum to the EU Standard Contractual Clauses.

All personal data held by EDUCATE Ventures Research is stored on secure servers. The security of those servers is under constant review.

### **How long we retain your data**

We will only retain your personal information for as long as is necessary to fulfil the purposes we collected it for, including the purposes of satisfying any legal or accounting requirements.

To determine the appropriate retention period for the personal information we hold, we consider the amount, nature and sensitivity of the personal information, the risk of harm from unauthorized use or disclosure of your personal information, the reasons why we handle the personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances, we may anonymize your personal data so that it can no longer be associated with you for research or statistical purposes, in which case we may use this information indefinitely without further notice to you.

Where personal data has been collected for research purposes, it will be

anonymised/pseudonymised and archived once the research activities have been concluded.

### **Your rights under data protection laws**

You have various rights when it comes to how EDUCATE Ventures Research handles your personal data. These rights are described in full on the ICO website at [ico.org.uk](http://ico.org.uk). These include rights to:

- Access personal data (also known as a “subject access request”);
- Correct incomplete or inaccurate personal data we hold about you;
- Ask EDUCATE Ventures Research to erase the personal data we hold about you;
- Ask EDUCATE Ventures Research to restrict its handling of your personal data;
- Ask EDUCATE Ventures Research to transfer your personal data to third party;
- Object to how EDUCATE Ventures Research is using your personal data; and
- Withdraw your consent to EDUCATE Ventures Research handling your personal data.

If you would like information on how to exercise these rights, please contact us at [hello@educateventures.com](mailto:hello@educateventures.com)

Our supervisory authority for data protection purposes is the Information Commissioner's Office (ICO). You have the right to lodge a complaint with the ICO at any time via [ico.org.uk](http://ico.org.uk) or by calling 0303 123 1113

### **Changes to our privacy policy**

Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate notified to you by e-mail. Please check back frequently to see any updates

### **Contacting us with feedback**

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to Ibrahim Bashir at [hello@educateventures.com](mailto:hello@educateventures.com)